

Shelter from the Storm
Animal Rescue



Sponsorship
OPPORTUNITIES for
SPAYghetti NO BALLS Dinner



What We Do

Shelter From The Storm Animal Rescue is a 501(c)3 all breed dog and cat rescue based in Madison, Wisconsin, founded in 2005.

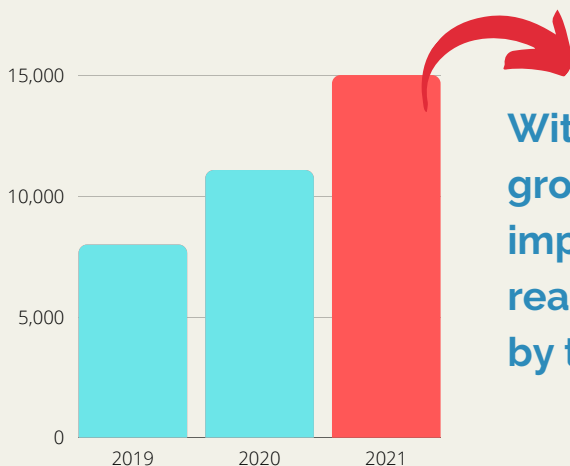
We opened the **Spay Me! Clinic** in 2008 - a high quality, high volume, affordable care spay & neuter clinic. We offer services to individual families and rescues across the state of Wisconsin.

Our mission is to reduce the euthanasia rate of healthy and adoptable animals and to improve the lives of companion animals.

We do this by:

- Finding permanent home for animals in need.
- Providing support to communities who do not have access to humane organizations.
- Educating the public on responsible pet ownership.
- Providing access to affordable spay, neuter and veterinary care.

Our **Spay It Forward Fund** supports this mission by reducing the homeless pet population by providing access to affordable spay/neuter procedures and veterinary care to dogs and cats that may not otherwise receive it.



With your support, we can continue to grow our services to make the biggest impact on pet homeless we can. We are reaching to spay/neuter 15,000 animals by the end of 2021.



About the Event

Each year, we have had about 200 people attend this delicious event. We offer scrumptious spaghetti with handmade sauce, garlic bread/sticks, salad, and beverage.

In 2020, we offered this event curbside. It was proven that even in a pandemic, people would come out for our spaghetti dinner.

Due to the overwhelming success last year, we are continuing this event curbside in 2021! We are adding an Online Auction, date night package, and delivery service!

2020 Stats

15 Auction Items

208 spaghetti meals served

31 bottles of wine raffled

10th Annual SPAYghetti No Balls Dinner



Funds from this event go specifically toward our **Spay It Forward** program which promotes Spay & Neuter in our community



SPayghetti No Balls Dinner



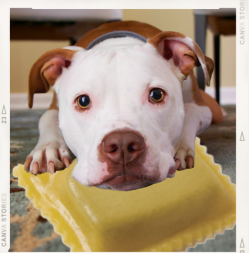
Friendly Fettuccini \$250

- Tax Receipt
- Mention on FB Event Page
- Acknowledgement on SFTSrescue.org Event Page
- On Donor Poster at Event
- Mention in Thank You Email (Post Event)
- **Individual Thank You Facebook Post with a Direct Link to Your Business Page**
- **Small Ad (2" x 4") on Handouts at Event**
- **4 Individual Meals**



Strong Spaghetti \$500

- Tax Receipt
- Mention on FB Event Page
- Acknowledgement on SFTSrescue.org Event Page
- On Donor Poster at Event
- Mention in Thank You Email (Post Event)
- Individual Thank You Facebook Post with a Direct Link to Your Business Page
- **Medium Ad (4" x 4") on Handouts at Event**
- **8 Individual Meals**
- **Ad in our 2022 Calendar**



Remarkable Ravioli \$750

- Tax Receipt
- Mention on FB Event Page
- Acknowledgement on SFTSrescue.org Event Page
- On Donor Poster at Event
- Mention in Thank You Email (Post Event)
- Individual Thank You Facebook Post with a Direct Link to Your Business Page
- 8 Individual Meals
- Ad in our 2022 Calendar
- **Large Ad (8" x 4") on Handouts at Event**
- **4 Limited Edition SPAYghetti Dinner Glasses**



Mighty Manicotti \$1500 (1 available)

- Tax Receipt
- Mention on FB Event Page
- Acknowledgement on SFTSrescue.org Event Page
- On Donor Poster at Event
- Mention in Thank You Email (Post Event)
- Individual Thank You Facebook Post with a Direct Link to Your Business Page
- 8 Individual Meals
- Ad in our 2022 Calendar
- 4 Limited Edition SPAYghetti Dinner Glasses
- **Large Ad (8" x 4") on Front of Handouts at Event**
- **Exclusive Feature on Event Mailer (Deadline is April 15th)**
- **Featured in 2021 Annual Report with Logo**

SPayghetti (No Balls) Dinner

	Friendly Fettuccini	Strong Spaghetti	Remarkable Ravioli	Mighty Manicotti
Tax Receipt	✓	✓	✓	✓
Mention on Facebook Event Page	✓	✓	✓	✓
Acknowledgement on Website Event page	✓	✓	✓	✓
Mention on Donor Poster at Event	✓	✓	✓	✓
Mention in Thank You Email	✓	✓	✓	✓
Ad on Handouts at Event	✓	✓	✓	✓
Free Meals at Event	✓	✓	✓	✓
Individual Thank You Facebook Post w/ Tag	✓	✓	✓	✓
Ad in our 2022 Calendar		✓	✓	✓
4 Limited Edition SPAYghetti Dinner Glasses			✓	✓
Exclusive Feature on Event Mailer				✓
Feature in 2021 Annual Report				✓

Media Reach



Event Mailer
1,975



2020 Facebook
Avg. Monthly
Reach
47,778



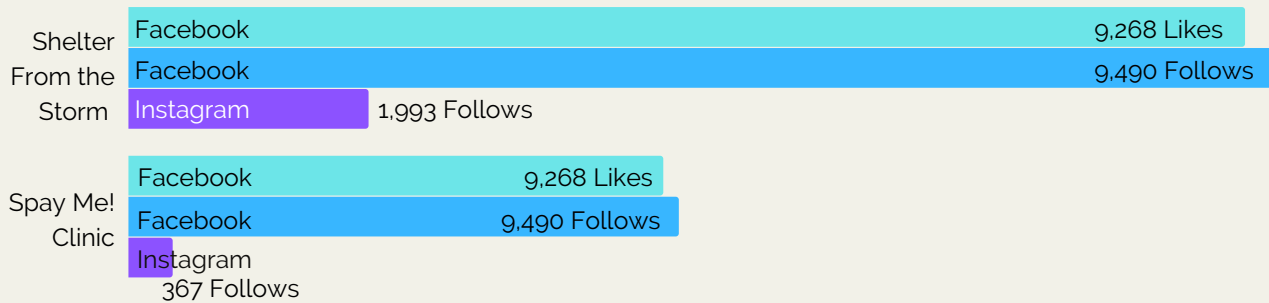
2020 Instagram
Avg. Monthly
Reach
47,778



2020 Event Ads
Given to Clients
10,137



Email Blast
Recipients
17,700



Audience Demographics

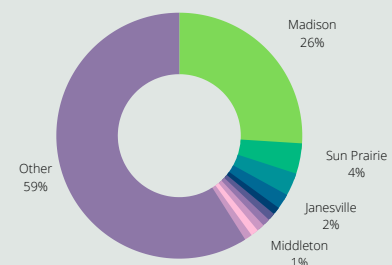
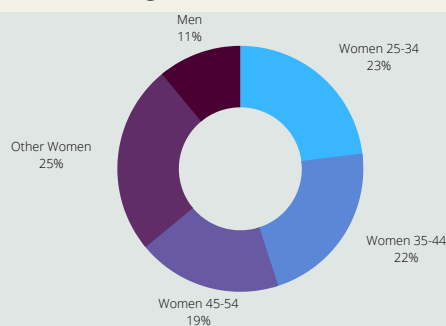
Based on Facebook Insights

Largest Categories have been segmented to show details

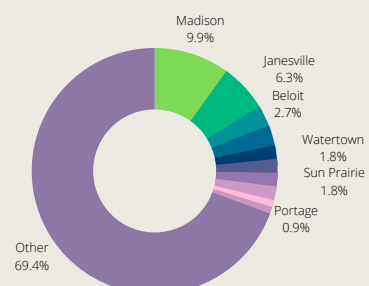
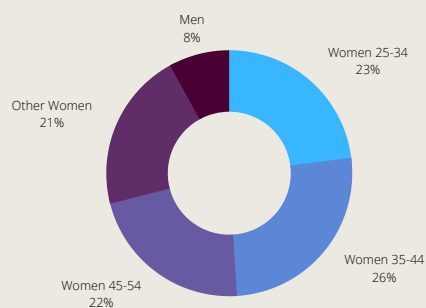
Age & Gender

Geographic

Shelter From the Storm



Spay Me! Clinic



Sponsorship Form

Please fill out the following form to confirm your chosen sponsorship package. Completed forms can be returned to Samantha Robinson, Events Coordinator, at events@sftsrescue.org or mailed to the **Spay Me Clinic, 4475 Robertson Rd, Madison, WI 53714**. Please contact us with any questions.

Contact Information

Company: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____

Email Address: _____

Sponsorship Packages

___ \$250 Friendly Fettuccini

___ \$500 Strong Spaghetti

___ \$750 Remarkable Ravioli

___ \$1500 Mighty Manicotti

Payment Information

Total Contribution: \$_____

☐ Check is being mailed

☐ I would like to pay via credit card

Checks should be made out to: Shelter From the Storm Animal Rescue.

If paying by credit card, a staff member will contact you with link to make the payment.



Proceeds benefit Shelter from the Storm Animal Rescue & Spay Me! Clinic. Shelter from the Storm Animal Rescue Inc is a 501(c)3 nonprofit organization. Dog Seller's License 266743-DS